

# Viridaxis SA – Stand 41

## FresaProtect and BerryProtect: biological aphid control products

**V**iridaxis is a Belgian company, a spin-off of the University of Louvain, specializing in the mass rearing of aphid parasitoids. In 2011, the company launched FresaProtect for the biological control of aphids in strawberries.

The ready-to-use product is based on a simple concept: in order to control all common aphid species on strawberries, Viridaxis developed a mix containing six species of parasitoids. The advantage of this concept is that every species of aphid found in strawberries is controlled by different species of the mix, allowing excellent control of the aphids in different environmental conditions.

The product can be used in all types of cropping systems under protection including rain shelters, polytunnels and glasshouses. "Used in a preventive way, that is before aphids appear in the crop, FresaProtect provides excellent control of all common aphid species in strawberries" says Nicolas Dassonville, Product Performance Specialist at Viridaxis.

The other big advantage of the product is its ease of use. The parasitoids are supplied in a cardboard tube which must be placed in the crop at the rate of one tube per 200sq.m. A

drop of honey in the lid of the tube provides an energy source for the parasitoids, increasing their lifespan and fecundity. The product has been adopted all over Europe and is recognized by the industry as being an optimal and efficient preventive solution for aphid control. FresaProtect is now used by many strawberry growers who are fully satisfied with the product. Many users' testimonials can be found on [www.viridaxis.com](http://www.viridaxis.com).

Besides products for controlling aphids in strawberries, Viridaxis has also developed BerryProtect, a mix targeting aphids in other soft fruit crops such as raspberries or currants.



Alternate with Teldor on your June, 60-day and ever-bearers, and you'll help avoid resistance problems from over-use of other strawberry fungicides.

Teldor's unique chemistry and mode of action allows you to use it for sustained control from first flower (white bud) throughout your Botrytis regime. Teldor's unique chemistry

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Teldor® and Serenade® are registered trademarks of Bayer. Teldor contains fenhexamid. Serenade ASO contains *Bacillus subtilis* strain QST 713. Use plant protection products safely. Always read the label and product information before use. Pay attention to the risk indications and follow the safety